

## University Admission SOP Sample for Australia Business Administration (M.B.A)

Born in a modest, liberal, and educated household, I am constantly in the virtues of knowledge and diligence, and above all, I have a compassionate outlook towards the world. I believe this world has started growing with business and sales, and it shall proceed until it ends. Seeing and experiencing, I've concluded that there may come several changes, modifications, and transformations; one may always amplify something new in the old, but one can never diminish the old. Business has been history, and Business is the future. I learned long ago from my father that there is no shortcut to victory. Since then, Persistence, commitment, and courage have been my best pals, and so, I have constantly worked hard to carry on my journey in the domain of business and sales.

After my schooling, for global exposure and understanding, I gained a Diploma in Business Administration at {University}, {Country} externally.

What I learned stands valuable to date, the basics of business, including operations, marketing, finance, human resources, and management. As significantly, I upgraded in communicating successfully, thinking critically, and leading and motivating people. To fill the quench my thirst, I later did my Bachelor of Information Systems.

{University}, {Country}. The course helped me develop a knowledge of the broader business setting and assembled within me transferable business skills along with an opening to Information Systems. After being caught up with work, Recently I finished with my Post Graduation in Business Analyst and Intelligence.

{University}. I believe I can guide any business in improving procedures, products, assistance, and software through my skills. My agile knowledge straddles the layer between IT and the business to bridge the gap and improve my efficiency.

All this while I was studying & I wished to have a professional experience. In {Year}, after finishing my bachelor's, I got my first job as an {Profile}. For a tenure of {Period}, I acknowledged working with government and done ample of tasks including managing & developing government defense, worked in sales and technical while managing relations with OEM's, my sales game got strong and moving ahead I achieved being a manager from an assistant manager at {Organisation}. Here I ascertained a core clientele spreading across diverse sectors such as {Namely}. Apart from that, I was responsible for business requirements, client base, OEM's sales practices, etc. Climbing up to a new company after {Year}, I achieved {Profile} at {Company}. Majorly focused on selling strategies for {Organisation} in three states, i.e., {States}, while maintaining knowledge of market trends, customer requirements, competitor actions, and customer base. In {Year}, I worked back in my first company in a higher post, being {Profile} at {Company}.

Gaining hands-on expertise in the sales field after {Period}, I was again offered the {Profile} from {Company}, which I couldn't deny. Currently, I'm in the same company working hard and wholeheartedly as a {Profile}. With {Period} in sales, I have learned the chances that lead any profit-earning company to shut down or how easy startups evolve to become multinational businesses. I have developed new insights into every role I have played. With all the good things coming my way, I have cultivated an infrastructure for reserving org-wide daily level resources.

Different businesses, different locales, and different mindsets need various sales analytics. I've gained a modern perspective globally and professionally, and I wish to broaden my concepts systematically; thus, I have decided to take Business Administration.

As I have tried to go in-depth in sales, it gets broadened further; this is a significant reason to seek this degree. Sales and Marketing aren't just analytic, it's a feeling of pretension, and once I complete my master's in (university), it'll furnish me with a rewarding career. I am optimistic that my profile suits the ordinance for the master's program in Business Administration. My collaborations with Macquaries University, will forge an array of corporations, and the essential dissertation undertaking in its course format with learning outcome and program curriculums like numerous marketing, behavior, research, management, methods, and strategy will enable me to attain the requisite experience. With often changing technology, the appetite for experts supervising business sales successfully in revamping scenarios will thrive. I promise to be an asset with my {Period} of ongoing experience in the field.

Since I speculate in a smooth yet rapid advancement, with Macquaries University, guidance, I predict to see myself directing an association with ultimate persistence in the next five years. I am equally captivated by your university's deliberation of non-academic training and real-life experiences. Assessing these components, I am determined to get admission to your prestigious Macquaries University.

I hope to maintain a long-term relationship with you. Do consider my aptitudes. Thank you.