



## LETTER OF EXPLANATION (LOE) Sample for Canada Study Visa Master of Business Administration Foundations

To,  
The High Commission of Canada,  
India

**Subject: Request to approve Study Visa application for Canada**

Dear High Commissioner,

I, <Name>, feel elated to have gotten another chance to showcase my complete persona for your considerate evaluation. I am writing this in response to the refusal letter that I received against my previous visa application <UCI No.>& <Application No.>. With a huge interest to dive into the nitty-gritty of the business administration field and gain a global learning perspective in the same, I sought admission to Master of Business Administration Foundations + Master of Business Administration at the University Canada West located in Canada. Even the university considered my application in a good light and consequently sent me the Letter of Acceptance. However, when I applied for a Study Visa for Canada, it got rejected on a couple of grounds.

In the following, I have done my best to justify all the grounds on which my former visa application got refusal and I hope this time around, you will view my application positively and grant me approval for a Canada Study Visa.

**Refusal Ground 1 – “The purpose of your visit to Canada is not consistent with a temporary stay given the details you have provided in your application.”**

### **TIES TO HOME COUNTRY**

#### **Familial ties**

- My strong bond with my family which consists of my father and mother is my biggest tie to my home country.
- My father and mother both work for the <Organisation> wherein the former is a <Designation> while the latter is a <Designation>.
- Being the sole child of my parents, I have always been provided with all the facilities that could help me make a great career in the future. My parents made sure to push me to my limits so that I can achieve my goals and never give up on my dreams. They have been my constant well-wisher since I was a child and continue to be my motivator as I embark on this new journey of studying abroad.
- The way my parents have been there for me through thick and thin, I wish to be by their side in the same way when they get old. As they are already on the aging path, being their only child, it becomes my moral responsibility to take good care of them when they are retired from their job and provide them with all kinds of help including physical, emotional, and financial.
- I cannot selfishly leave my aging parents behind to live all alone. They play a huge role in my life and I want them to be a crucial part of the rest of my life as well. To look after my parents, I have to be close to them which is why I must come back to India post completing my education in Canada.

#### **Professional ties**

- Lately, India has become the fifth biggest economy in the world which is evidence that India is going to be one of the most evolving nations where one can seek a bright future.
- My short-term goal requires me to be in India as I wish to be a part of the Indian work culture. The reason being is that in the last many years, India has managed to create a good work-life balance which has benefitted working professionals in many ways.
- Many renowned multinational companies have their base in India and provide first-class amenities to their employees. I want to be a part of such a work environment and if I am getting to work in a huge company in India itself, there is no need for me to work in another country by leaving my parents alone in India.
- My long-term plan is to open my own automobile or digital marketing agency in India which I dream of taking to the pinnacle of success later in the future. To bring my goal to fruition, I have to be in India and put my plan into implementation.
- As Canada is already a developed nation and India is a developing country, I would like to be advantageous to the betterment of my home country. Canada already has so many great professionals working day and night to



maintain the country's supremacy; however, India needs more skilled professionals in its territory that could help India shine on the world map. I want to be one of those people who did his bit for the advancement of India.

***Refusal Ground 2 – "Pursuant to paragraph 220(b) of the IRPA, I am not satisfied that you have sufficient and available financial resources, without working in Canada, to maintain yourself and any family members who are accompanying you during your proposed period of study."***

#### **FINANCE FOR STUDIES**

My mother is endorsing my whole study and living costs in Canada as she is well capable to do so. To sum up my family's net worth and possessions, we own a residential house, <Total> of agricultural land, a <Measurement> residential plot, and a <Measurement> commercial plot in <State>. Apart from that, we also own <Total> of agricultural land and a <Measurement> commercial plot in <State>. To be precise, my parents have a combined net worth of <Amount> wherein they have movable assets worth <Amount>, immovable assets worth <Amount>, and Income from India which refers to the Gross Total Salary Income for the Assessment <Year> as per Income Tax Return worth <Amount>. They also have Liabilities in India worth <Amount> which includes an Educational Loan that they have taken under my name from <Bank>. All the documents that support the aforementioned statement are attached to this application as proof for your reference. Besides, I have already paid the tuition fee amounting to <Amount> along with the GIC amount of <Amount>.

***Refusal Ground 3 – "Your proposed studies are not reasonable in light of: your qualifications, previous studies, mark sheets, academic record, level of establishment, language abilities, and/or your future prospects and plans."***

#### **ACADEMIC & PROFESSIONAL CREDENTIALS**

I have had a fruitful scholastic experience up till now as it inculcated me with notable learnings. I completed my Matriculation and Intermediate education from <school name> with <score> and <score> respectively. Afterward, I decided to pursue a Bachelor's program in <Course> at <College>.

With the objective of attaining hands-on experience, I established my own startup which goes by the name of <Name>. I worked here in the capacity of a <Profile> but after a <Time>, I got a job offer from <Company> where I work as a <Profile> and lead a team of 25 members.

#### **WHY MBA FOUNDATION + MASTER OF BUSINESS ADMINISTRATION (MBA)?**

Since I am currently working in the role of a <Designation>, I believe pursuing MBA will help me greatly in strengthening my career in the future. By gaining an international level of knowledge in the domain of an MBA, I will be able to become a highly-skilled professional and will be able to serve an organization in a much better manner. The skills that I will attain from this very course of study will allow me to be conducive to the company and derive great profits for the same. I have the desire to grow and excel in the modern financial world which is why I think pursuing an MBA is the best decision made by me at this stage of my career.

As I do not hail from a commerce background and have never studied any kind of marketing or management subjects previously, at University Canada West, I will have to first study the MBA Foundation course which is specially made for students like me who do not have a prior formal educational or professional qualification in the business administration field. In the MBA Foundation course, I will be introduced to three key subject areas namely Introducing Business and Business Writing, Quantitative Reasoning and Analysis, and Business Economics.

After completing the Foundation course, I will become eligible to study the main Master of Business Administration program. Here, I will be acquainted with a variety of courses that will widen my horizon of wisdom to a great extent. Some of these courses are Business Analytics, Accounting for Managers, Operations Management, Leadership in the Global Context, Marketing Management, Financial Management, Project Management, Digital Transformation, Strategic Management, Small Business Management, and many more. I will also have the opportunity to choose an elective from nine elective areas. Furthermore, once I will complete my study program, I will get additional certifications such as Certified Management Consultant, Certified Digital Marketing Professional, Certified Digital Marketing Associate, and Chartered Professional in Human Resources.

#### **WHY UNIVERSITY CANADA WEST?**

My ultimate educational institution in Canada for my higher studies is the University Canada West as it is a renowned place in the country known worldwide for offering a first-class quality of education. The university possesses some of the most advanced learning tools and techniques and the educators here are also highly experienced in their respective areas of study. The core curriculum offered in the university is specially-designed bearing in mind every student's needs and they



are provided with a copious amount of field exposure to gain valuable first-hand experience. Moreover, University Canada West is recognized as a tech-business university which is evident by the fact that the university has partnered with several leading business and tech firms such as Amazon, IBM, Shopify, Salesforce, Facebook, Tableau, etc. Many of the University Canada West's alumni have been working in world-reputed companies after finishing their respective courses of studies such as Nestle, Apple, Siemens, SoftMoc, SAP, Sigamlux, Scotiabank, and a lot more. I am certain that the learning methods used in the university which include going through case studies, being a part of class discussions, and listening to real-life experiences of fellow classmates will help me immensely in gaining meaningful insights into my domain of interest.

#### **WHY CANADA?**

Canada is one of the top choices of international students when they think of studying abroad. To be precise, Canada is the third most desired place in the world for higher education. It encompasses so many highly-advanced universities under its belt that offer par excellent education to all students. The learning infrastructure and education system in Canada is state-of-the-art and it is one of the key reasons why Canadian universities are more reliable than others. Moreover, the tuition fee and living costs in Canadian universities are affordable when compared to equally reputed universities in other parts of the world like the USA, the UK, Australia, etc. Even the transportation costs around the country are comparatively less. Being a cost-effective country, students coming from different parts of the world tend to choose Canada over other similarly developed countries. The practical learning approach that one can find in Canadian universities cannot be found in Indian universities as in India, faculty is more interested in imparting theory-based knowledge to the students rather than focusing on offering abundant practical experience. Additionally, the polyethnic atmosphere that Canada provides creates a safe ambiance for international students like me which makes it easy for us to stay focused on our studies instead of worrying about facing any kind of cultural differences.

#### **FUTURE PLANS**

Upon winding up my studies at University Canada West, I will make a return to India and begin finding a high-salaried job in the Sales and Marketing department at a startup company. I would work towards helping the startup climb the ladder of success with the skills that I incurred from my study time in Canada. Over the long haul, I reckon on commencing my own automobile or digital marketing agency where I will put into practice all my knowledge and do my best to help my business reach the zenith of triumph. I also would like to contribute hugely to the economy of India and turn out to be a successful business professional in the years to come.

#### **LANGUAGE PROFICIENCY**

My grasp of the English language is good as my previous mode of instruction was English only. To provide testimony of the same, I have enclosed herewith my IELTS report in which I secured an overall band score of <Point>. Simply put, I got <Point> bands in Listening, >Point> bands in Reading, <Point> bands in Writing, and <Point> bands in Speaking.

#### **CONCLUSION**

I, hereby, announce that I understand the immigration laws of Canada very well and am adamant about adhering to them till I get back to India. Once again, I request you provide me Study Visa for Canada so that I can accomplish my dream of setting up my own business in India in the near future while simultaneously emerging as a thriving business professional.